

# FLICC Forum 2011

**Date**

Tuesday, May 17, 2011

**Time**

8:30 a.m. - 4:00 p.m.

**Place**

Montpelier Rm, 6th Flr  
James Madison Building  
The Library of Congress  
Washington, D.C. 20540

**Directions and Metro**

Capitol South - Orange/  
Blue Lines

**Sponsor**

FLICC

**Information**

Call FLICC (202)  
707-4813, TTY (202)  
707-4995. Request  
ADA Accommodations  
five business days in  
advance at [ADA@loc.gov](mailto:ADA@loc.gov).

**Registration**

Cost is \$200 for FT  
Accounts and \$250  
for all others. Please  
register at: [http://www.  
loc.gov/flicc/feveform.  
html](http://www.loc.gov/flicc/feveform.html)

**Cancellations**

Please give 48 hours  
notification or you will  
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(202) 707-4813 to  
cancel.

**FLICC**  
FEDLINK

## The Business of Federal Libraries: Connecting Knowledge to Future Patrons

Join your colleagues for a policy training that will combine new approaches for working with your patrons with the perspective of scholars, library leaders and the newest voices in the federal information community.



This year's morning keynote speaker, R. David Lankes, Director of the Information Institute of Syracuse, is a passionate advocate for libraries and their essential role in today's society. He also seeks to understand how information approaches and technologies can be used to transform industries. His latest book, *The Atlas of New Librarianship*, offers a guide to new librarianship based not on books and artifacts but on knowledge and learning; and he suggests a new mission for librarians: to improve society through facilitating knowledge creation in their communities.

The afternoon will feature a keynote from Evan Carroll, a leader in the budding digital afterlife industry. Co-author of *Your Digital Afterlife* (New Riders, 2010), the first book dedicated to helping everyday people understand and prepare for death in the digital era, he is also the co-author and editor of *The Digital Beyond* ([TheDigitalBeyond.com](http://TheDigitalBeyond.com)), an online resource for digital death and legacy issues. Carroll is well-versed in traditional experience design disciplines including information architecture, interaction design, user research and usability testing. He combines this background with practical experience with Web analytics, social media and online advertising.



The forum will also spotlight Edwin S. Clay, III, the director of the Fairfax County Public Library (FCPL) and a former adjunct professor at the Catholic University School of Library and Information Science. His take on entrepreneurial practices for librarians and information workers in traditional and non-traditional settings will offer great insight to federal practitioners and their support of agency missions.

Afternoon panel discussions will feature library leaders followed by a panel of representatives from FLICC's newest working group for new Federal Librarians. These panelists have recently begun their careers at the Department of Justice, the Government Printing Office, the Food and Drug Administration, the Library of Congress and the National Institutes of Health.

***The only real security that a man can have in this world  
is a reserve of knowledge, experience and ability.***

~ Henry Ford